

# MININGTECH

## WORLD

### *HYBRID EVENT*

## EVENT BROCHURE

EXHIBITION & CONFERENCE

**27 - 28 April 2022**

London, United Kingdom

[miningtechw.com](https://miningtechw.com)

Organised by

**SPIRE EVENTS**



@MiningTech1



MiningTech Conferences & Exhibitions



@MiningTech1



MiningTech Conference & Exhibition

# EXPLORE

## DISCOVER THE REAL EXAMPLES OF TECHNOLOGY SOLUTIONS & SOFTWARE FOR CURRENT AND FUTURE NEEDS OF DIGITAL MINING VALUE CHAIN

**MiningTech World is your gateway to digital transformation of mining** and a must-attend meeting place for tech community connecting mining companies with investors, innovative technology, software, equipment and service providers via personalised networking platform, 1-2-1 meetings and social events.

We have established MiningTech World as premier international forum to discuss recent **innovations & developments in IoT, automation, robotics, digital journey and control systems** applied in **exploration, mineral processing, underground mining, surface mining, hydrometallurgy, mining waste, tailings, supply chain, logistics, security, maintenance and people/talent management**. Join us and learn how to successfully implement those digital technologies into your projects.

We are **transforming into a hybrid event for 2022** to capture wider global audience in the new business environment and at the same time provide in-person event experience for those travelling to London. This will enable you to network with colleagues from all around the globe, **without encountering any travel restrictions or social distancing measures**.

Our **virtual interactive exhibition & conference hall** stays live for 365 days, 24/7 to **boost attendance and engagement** for new product launches, video presentations & live content.

We'll be broadcasting presentations and live interactive sessions with Q&A from leading mining and technology industry experts. Join us in person or online and watch the sessions on-demand.

## 2022 SHOW HIGHLIGHTS



250

ATTENDEES



30

SPEAKERS



15

SPONSORS &  
EXHIBITORS



30

COUNTRIES

## TOP 3 REASONS TO BE PART OF MININGTECH WORLD 2022

1

The leading international mining IT & technology platform for global major players

2

Strong participation of mining companies (39%)

3

Connecting miners, investors and service providers via personalised networking platforms, 1-2-1 meetings and social events



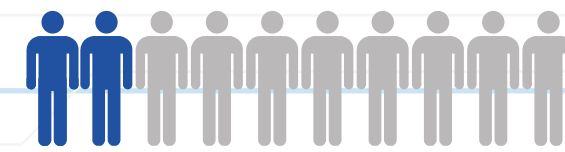
# Connecting Global Industry Stakeholders To Embrace IT & Technology Innovations For Digital Transformation

30 COUNTRIES REPRESENTED

- Mining Company CIOs, IT Directors & Regional Heads
- COOs, Chief Engineers, Automation, Heads of Technical Services
- Chief Geologists
- Heads of Operations & Production
- Heads of TICA & Mine Managers
- Technology Equipment Solutions & Services Professionals
- Environmental & Sustainability Managers
- Local and International Investors & Financiers
- Brokers & Corporate Advisors
- Lawyers & Consultants

NORTH AMERICA

20%



25%

EUROPE



ASIA

10%



MIDDLE EAST

5%



AFRICA

10%



SOUTH AMERICA

25%



AUSTRALASIA

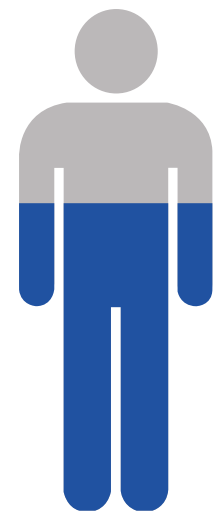
5%



## SECTOR BREAKDOWN

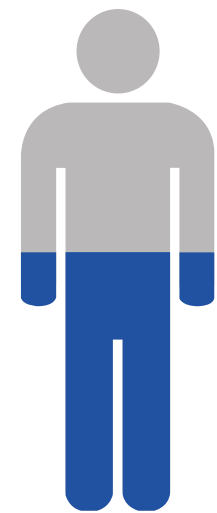
39%

Mining Company



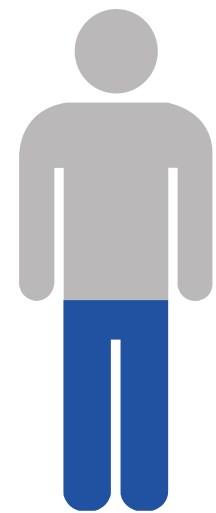
31%

Services & Supplier



20%

Technology



10%

Research & Others



# AGENDA AT GLANCE

## Conference Day 1

27th April 2022

# MININGTECH

Mining Digital Transformation Journey  
IoT & Artificial Intelligence  
Automation & Robotics

Technology & Software Applications

Networking Lunch

Communication Systems, Satellites & Remote Tracking  
Big Data & Analytics  
Clean Mining & Waste Management

Industry Interviews & 1-2-1 Meetings

Chair's Closing Remarks

## Conference Day 2

28th April 2022

# MININGTECH

Hi-Tech & Intelligent Mines  
Digital Innovation in Exploration, Processing & Tailings  
Connectivity & Agility for Mine Operations

Technology & Software Applications

Networking Lunch

Innovation & Sustainability in Mining  
Driving Cultural, Leadership & Change Management

Industry Interviews & 1-2-1 Meetings

Chair's Closing Remarks & End of Conference

## Virtual Sessions Day 1 & 2

27th & 28th April 2022

# MININGTECH

Interactive Panel Discussions

Live Presentations

Virtual Interviews

Live Product Demos

Online Q&A Sessions with Speakers

Virtual 1-2-1 Meetings

Chair's Closing Remarks & End of Conference

## MININGTECH SERIES

4TH ANNUAL  
**MININGTECH**  
**SOUTH AMERICA**  
HYBRID EVENT

8 - 9 June 2022  
Santiago, Chile

# WHO EXHIBITS



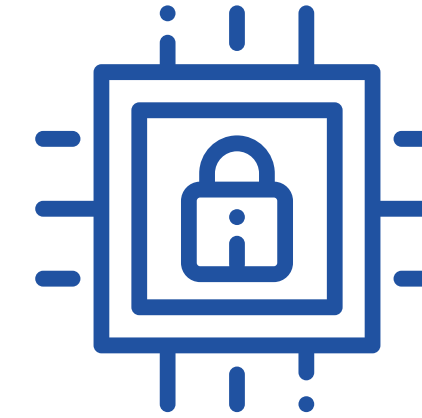
## Automation & Robotics

- Drilling & Blasting
- Excavators
- Drones & UAVs
- Loaders & Haulage
- Dozers
- Software Solutions
- Fleet Management



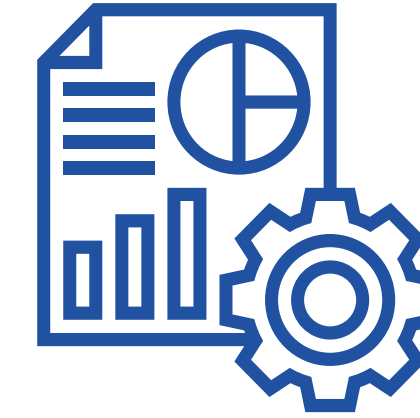
## IoT, AI, Cloud & Big Data

- Artificial Intelligence Providers
- Cloud Computing & IT Platforms
- 3D Mapping
- Training Simulation Software
- Data Visualisation Software
- Machine Learning Analytics
- Mine Design & Planning Software
- Virtual Reality Technology
- Predictive & Prescriptive Analytics



## Cyber Security & Safety

- Cyber Security Technology
- Virtual Simulation
- Network Security Providers
- Application & Service Platforms
- Security Software



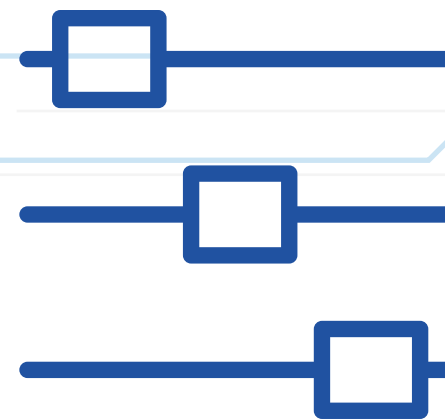
## Mineral Processing, Sorting Technology & Efficiency

- Crushing & grinding efficiency technology
- Milling & Flotation Technology
- Process Training Simulation
- Predictive Control Solutions
- Plant Management Systems



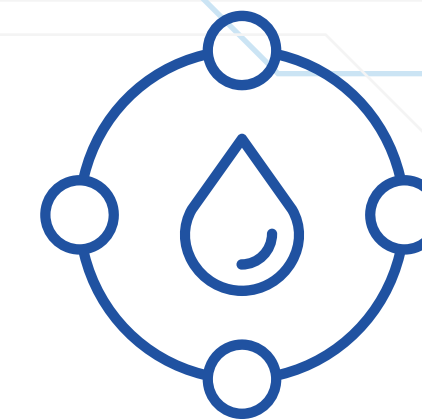
## Networks

- LTE Providers
- Wi-Fi Providers
- Satellite Connectivity
- Radio Solutions Networks



## Smart Mining & Investment

- Energy Management Platforms
- Comminution Technology
- Smart Heating Systems
- Advanced Process Controls
- Decision Support Software
- Machine-Learning Systems



## Resource Management Optimization

- Water Management Solutions
- Waste Management Solutions
- Green Mining Technology
- Water Purification/ Decontamination
- Water Treatment Services



# EMBRACING IT & TECHNOLOGY INNOVATIONS IN MINING TOWARDS SUSTAINABILITY

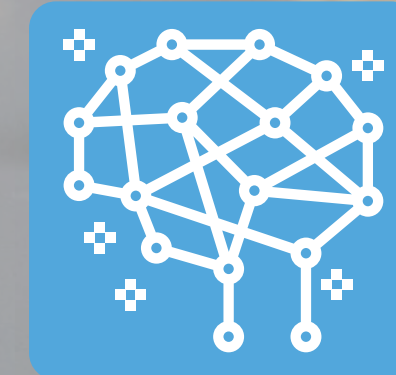
MiningTech World Conference and Exhibition brings together the most influential & innovative minds to cement itself as leading mining technology & software showcase platform. Our inspirational keynotes and pioneer speakers provide latest industry knowledge and tips to harness the fast-changing global IT & technology developments.

The latest technology trends in mining indicate a compelling industry shift towards sustainability. Our interactive programme covers digital technologies that work harder than ever to deliver a truly modern, safe, and productive mine that addresses the increased demand for mined materials, while at the same time exceeding customer expectations and global sustainability initiatives.

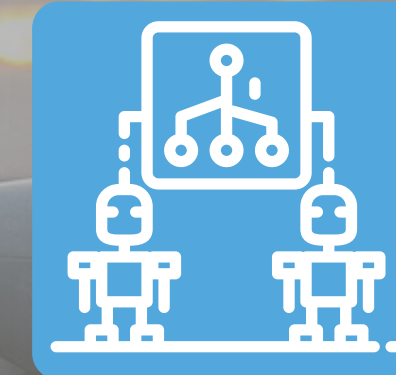
It is the ideal meeting platform for mining companies CXOs, technology leaders, investors & other industry experts.

Do you want to speak alongside these industry leaders?  
Call **Mahesh** on +91 77955 60883 | [mahesh.babu@spire-events.com](mailto:mahesh.babu@spire-events.com)

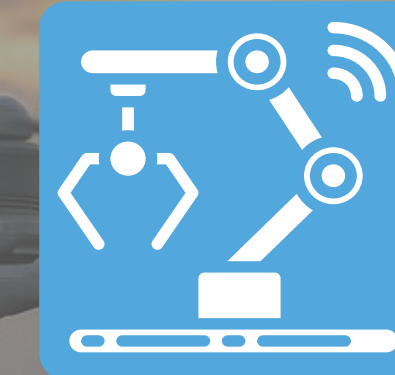
**Opportunities are limited - premier speaking presentations and lead positions are ONLY available for sponsors. These are allocated on a first come first serve basis!**



Digital  
Disruption &  
Transformation



Automation  
Revolution



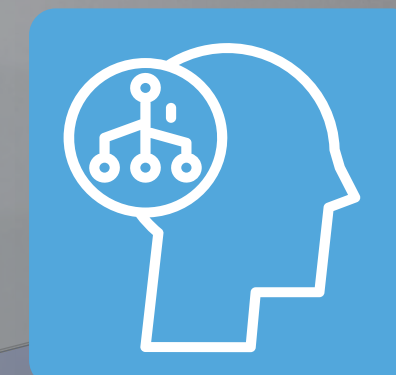
Robotics



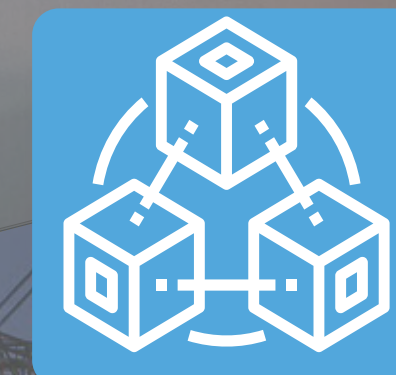
Cybersecurity



Analytics, Cloud  
& Big Data



IoT & Artificial  
Intelligence (AI)



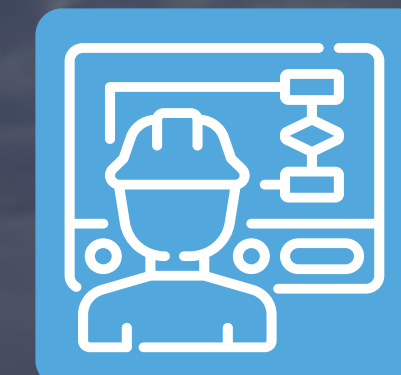
Blockchain



Intelligent  
Equipment



Collaboration &  
Partnership



Underground &  
Open-cut Mine  
Operations



Fleet  
Management &  
Materials  
Handling



New  
Technologies in  
Exploration



Future of Plant  
& Processing



Integration &  
Connectivity



Sustainability



# SPEAKERS



**EDSON ANTONIO**  
Global Artificial  
Intelligence Manager  
**Vale**  
Brazil



**PIETER  
OOSTHUIZEN**  
Chief Digital &  
Information Officer  
**Vedanta Resources**  
South Africa



**GRAEME O'NEILL**  
CEO  
**Bayshore Silver**  
Canada



**DR. DECLAN VOGT**  
Lecturer - Robotic &  
Automated Mining  
**Camborne School of  
Mines**  
United Kingdom



**DR. ALI SOOFASTAEI**  
AI Scientist & Industrial  
Global Project Leader  
**Artificial Intelligence  
Center** | AI Project Leader,  
**Vale, Australia**



**DOUGLAS  
MORRISON**  
President & CEO  
**CEMI – Centre for  
Excellence in Mining**  
Canada



**MARK HOLMES**  
Health & Safety  
Manager  
**ICMM**  
United Kingdom



**RYAN SIGGELKOW**  
Senior Vice President,  
Technology  
**HARD-LINE**  
Canada



**CHRIS DOORNBOS**  
President & CEO  
**E3 Metals Corp**  
Canada



**DAVID MARTIN**  
Founder  
**Forge Consulting**  
South Africa



**KIMMO JÄRVINEN**  
Managing Director  
**Metallinjalostajat –  
Association of Finnish  
Steel and Metal  
Producers, Finland**



**DR. KASH  
SIRINANDA**  
Futurist & Founder  
**Elite Futurists & Mine  
Connector**  
Australia



**PAUL TIM  
WHILLANS**  
Principal & Owner  
**Whillans Mine  
Studies Ltd**  
Canada



**JORGE ROCCA**  
Sr. Area Sales  
Manager South  
America  
**Eagle Eye Networks**  
Peru



**ADRIANA BASSI**  
Regional  
Infrastructure  
Manager IT/OT  
**BHP**  
Chile



**JARED LAZERSON**  
CEO, Margaret Lake  
Diamonds |  
Chairman, **MGX  
Minerals, Canada**



**ROBERTO GARCÍA  
MARTÍNEZ**  
CEO  
**Eurobattery  
Minerals**  
Sweden



**RICHARD SPENCER**  
President & Director  
**Aurania Resources**  
Canada



# CONNECT AND SHARE



KEYNOTES & HIGHLIGHTS



EXHIBITION SHOWCASE



PANEL DISCUSSIONS



NETWORKING & MEETINGS





# VIRTUAL ARENA

## VIRTUAL LOBBY



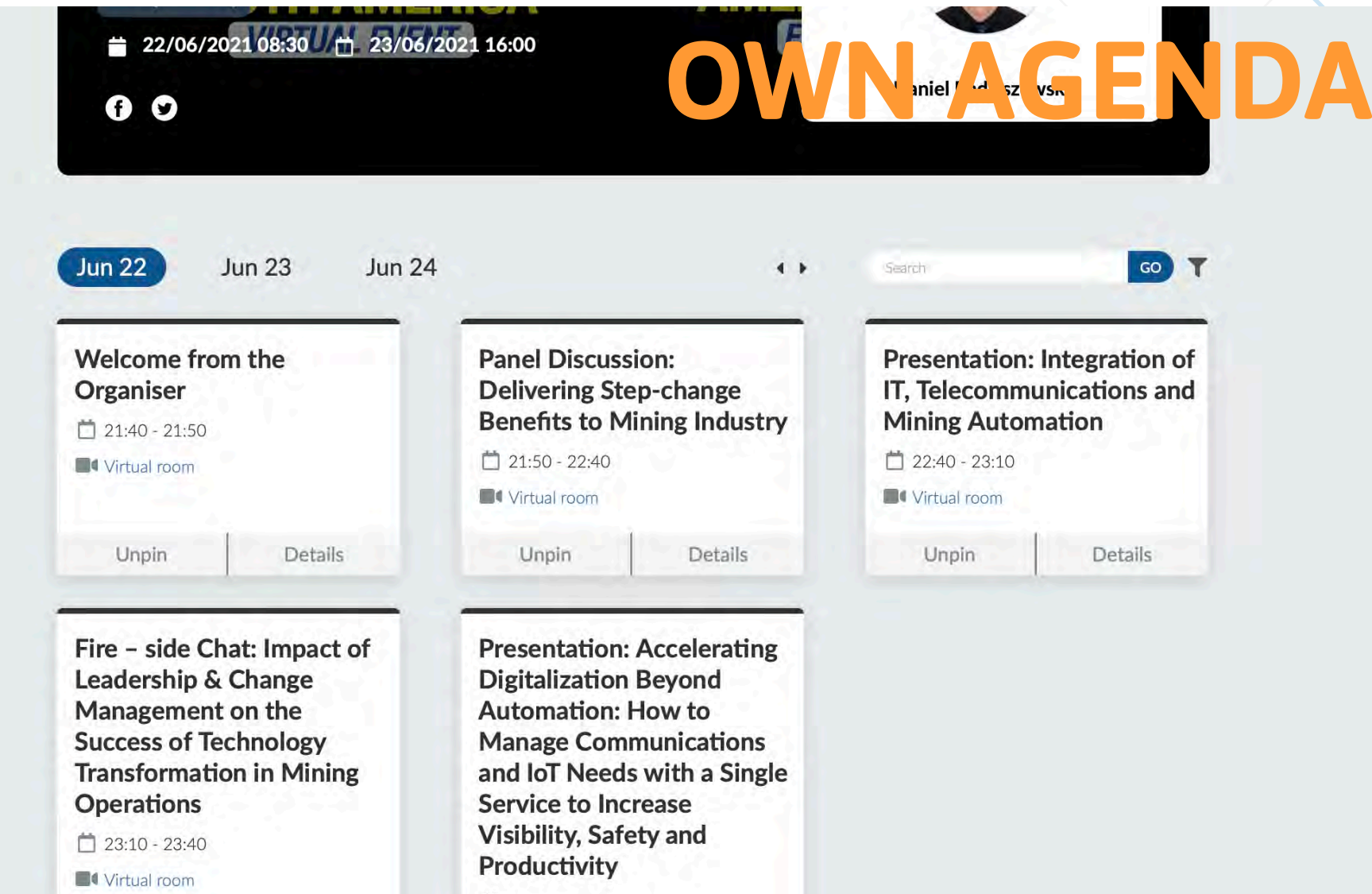
## EXHIBITION FLOOR



## DIGITAL BOOTH



## OWN AGENDA





# WHY YOU SHOULD EXHIBIT

1

**Generate new leads:** Meet buyers and decision makers from the mineral resources industry

2

**Brand your company:** Enhance your visibility and benefit from growing technology investments in the mining industry

3

**Open doors to new markets:** Engage with distributors, partners or agents to expand your business

4

**Showcase your thought leadership** with panel discussions and speaking presentations

5

**Benefit from networking activities:** 1-2-1 business meeting tool, lunches and evening cocktail receptions

6

**Get ahead of the competition** and make the necessary connections to get a head start in the mining industry

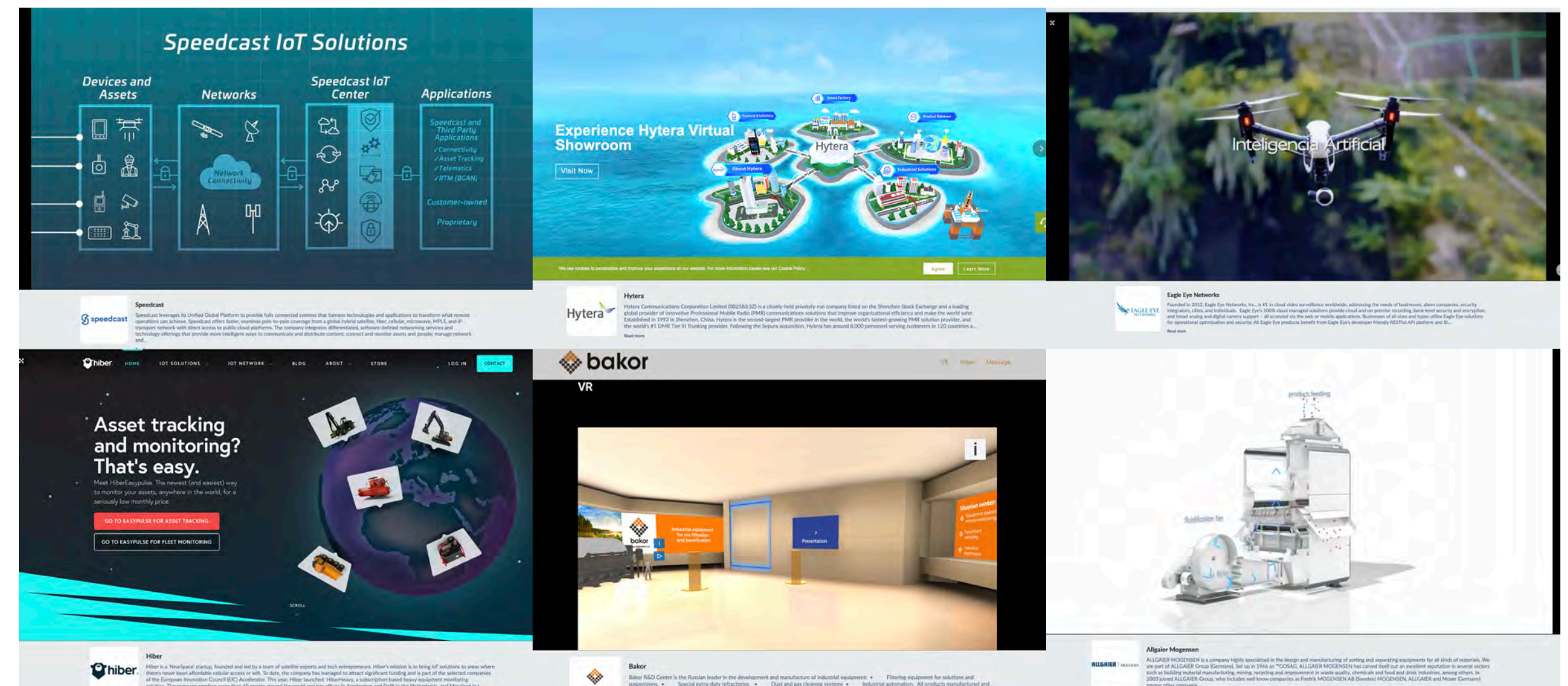
# PACKAGES

## EXHIBITOR PACKAGE - 6SQM

- Space 3m x 2m
- 2x Delegate passes
- 1x Exhibitor pass
- Access to 1-2-1 business matching tool
- Company listing on the website
- Company listing in the event guide
- Company logo on event brochure
- Company logo in post-event report
- Company name on tabletop & in virtual exhibition floor

## BRONZE SPONSOR PACKAGE

- Tech speaking slot (15 mins)
- Space 3m x 2m
- 2x Delegate passes
- 1x Exhibitor pass
- Access to 1-2-1 business matching tool
- Company listing on the website
- Company listing in the event guide
- Company logo on event brochure
- Company logo in post-event report
- Company name on tabletop & in virtual exhibition floor
- Video interviews for your own marketing use



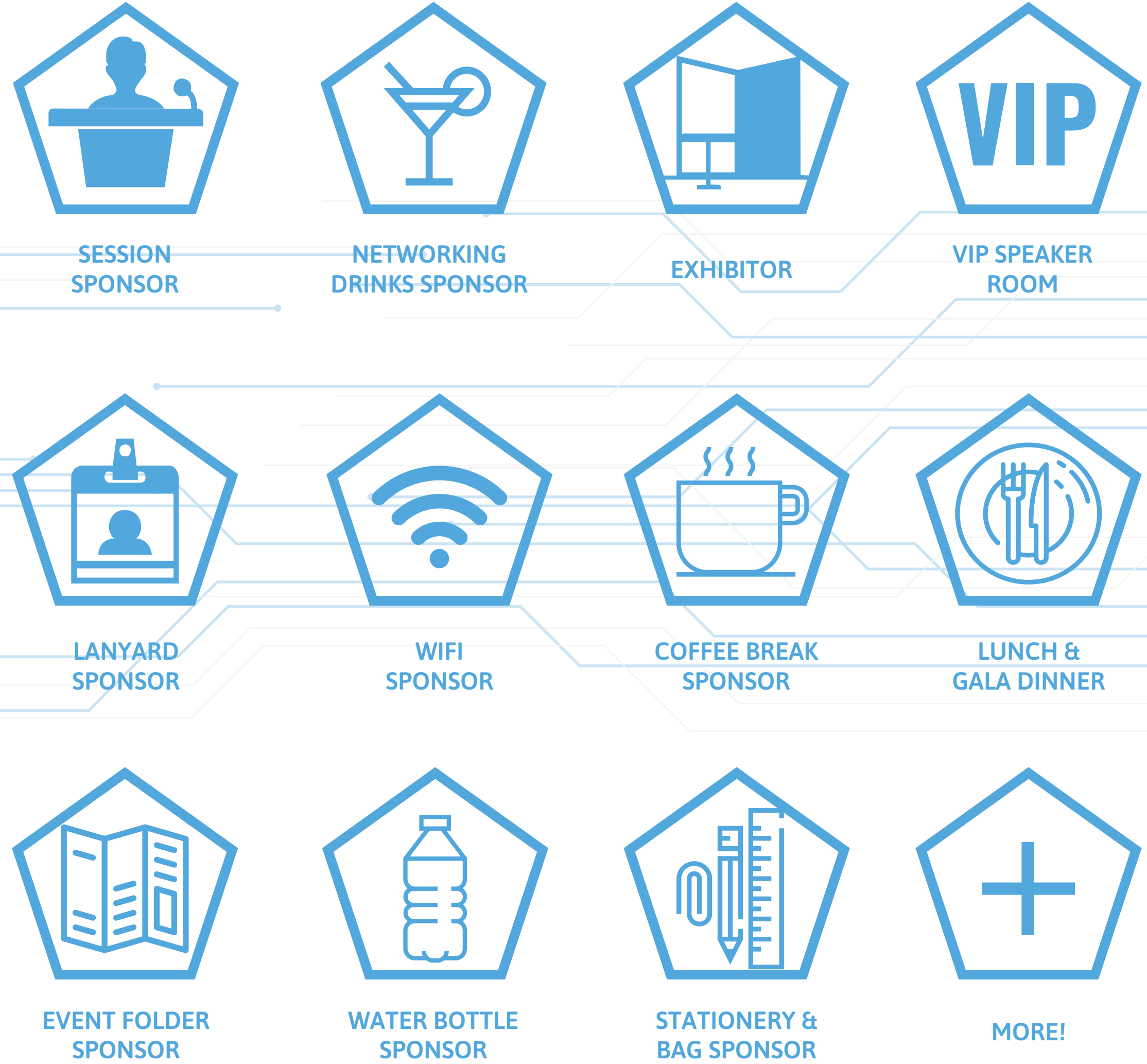


# SPONSORSHIP OPPORTUNITIES

PACKAGE / BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Content and Industry Thought Leadership					
Keynote speaker slot (30 minutes)	1				
Premium speaker slot (20 minutes)		1	1		
Panel discussion involvement (Moderator or panellist)	1	1	1		
Tech speaker slot (15 minutes)	1			1	
Partnering Benefits					
Pre-arranged meetings with buyers	4	3	2		
Conference passes	6	4	3	2	2
Exhibition passes	2	2	1	1	1
Use of networking platform	Yes	Yes	Yes	Yes	Yes
Exhibition space	12 sqm	9 sqm	6 sqm	6 sqm	6 sqm
Branding and Profiling Benefits					
Event website - profile and logo	Yes	Yes	Yes	Yes	Yes
Visitor show guide listing - logo	Yes	Yes	Yes	Yes	Yes
Visitor show guide listing - profile	250 words	150 words	100 words	50 words	50 words
Visitor show guide - advert	1 page	1/2 page	1/4 page		
Event brochure - advert	1 page	1/2 page			
Distribution of company collateral at the registration desk	Yes	Yes			
Inclusion in an e-newsletter	2	1			
Logo on all conference stages	Yes	Yes	Yes	Yes	
Social Media					
Interview by MiningTech for distribution	Yes	Yes			
Announcement of your participation via MiningTech social media channels	Yes	Yes	Yes	Yes	Yes

## ADDITIONAL BRANDING AND PROFILING OPPORTUNITIES

Aside from the above, below are a selection of additional branding and profiling opportunities that are available to either add onto one of the above sponsorship options or can be created as a bespoke package that best suits your needs.



**CALL NOW!**  
mahesh.babu@spire-events.com  
+91 77955 60883



# NETWORKING

## NETWORKING MEALS AND EVENING DRINKS RECEPTION

We all have our pet topics and interests and some of us prefer sharing what we know with others in a small group settings.

Roundtable discussions, with country, commodity or other mining specific topics, presents a perfect platform for more cosy intellectual discussions. Moreover, conversations with other like-minded individuals provides a great opportunity to exchange viewpoints and foster new business contacts.

## 1-2-1 MEETINGS



Food and drinks always make excellent conversation starters. Hence MiningTech Conferences devotes substantial time to create the perfect environment for relaxed, casual networking meals and drinks.

With no set time limit on how long each meeting should last, attendee can freely mingle and discover new opportunities and contacts. We will also be on site to matchmake attendees based on their common business profiles or objectives.



## ROUNDTABLE DISCUSSIONS



Undivided one to one attention is a tried and tested networking method too. They can be a great platform to have confidential, direct and targeted conversations. MiningTech Conferences, with the help of the virtual business matching tool or on site staff introductions, facilitate such networking opportunities.




# HOW WE TARGET BUYERS

## A MARKETING & PR CAMPAIGN THAT SPANS MONTHS

We continually engage with our community of industry professionals. A few highlights from the past campaign include:

 **30,000** Emails sent

 **10** Trade Publication Campaigns

Our marketing campaign comprises of:



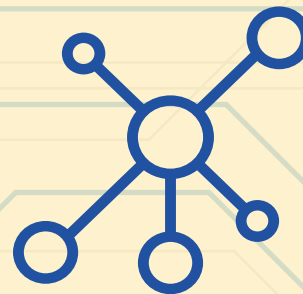
Email Campaign



Print and Web



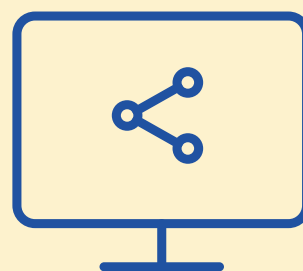
Partners



Social Media



Telemarketing



TV and radio

## BOOK YOUR STAND

### MAHESH BABU

Director, Business Development

Phone: +91 77955 60883

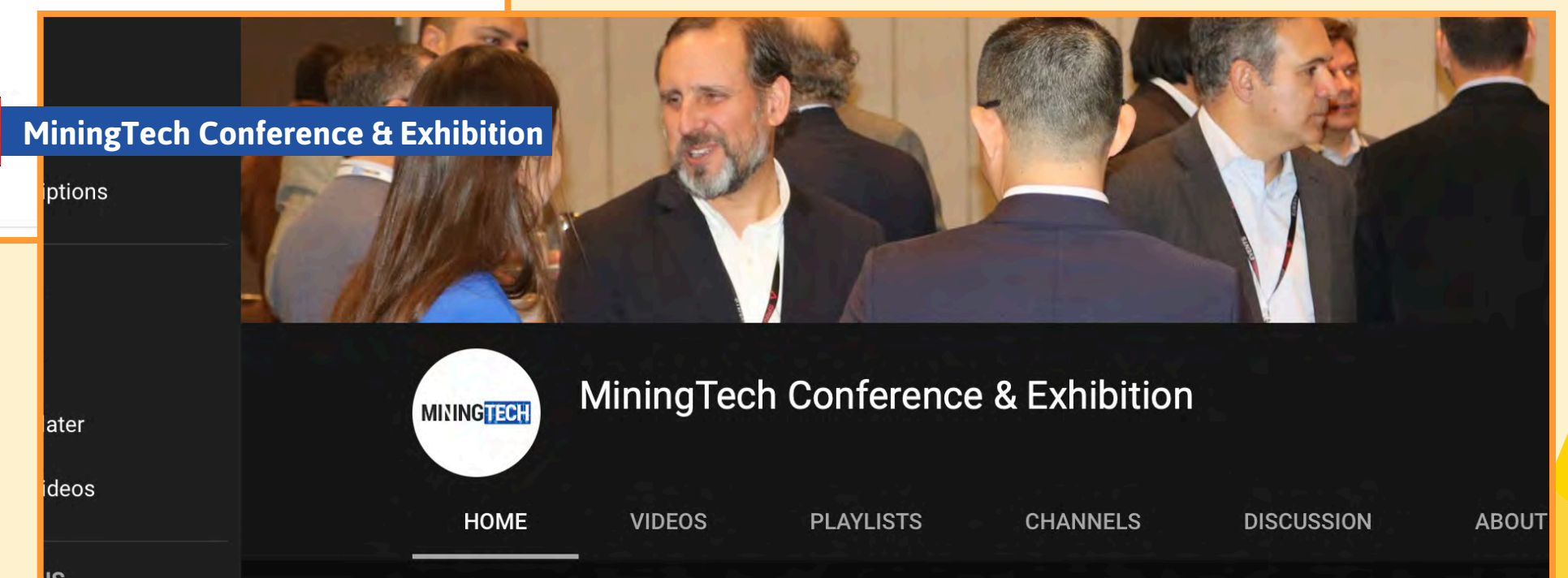
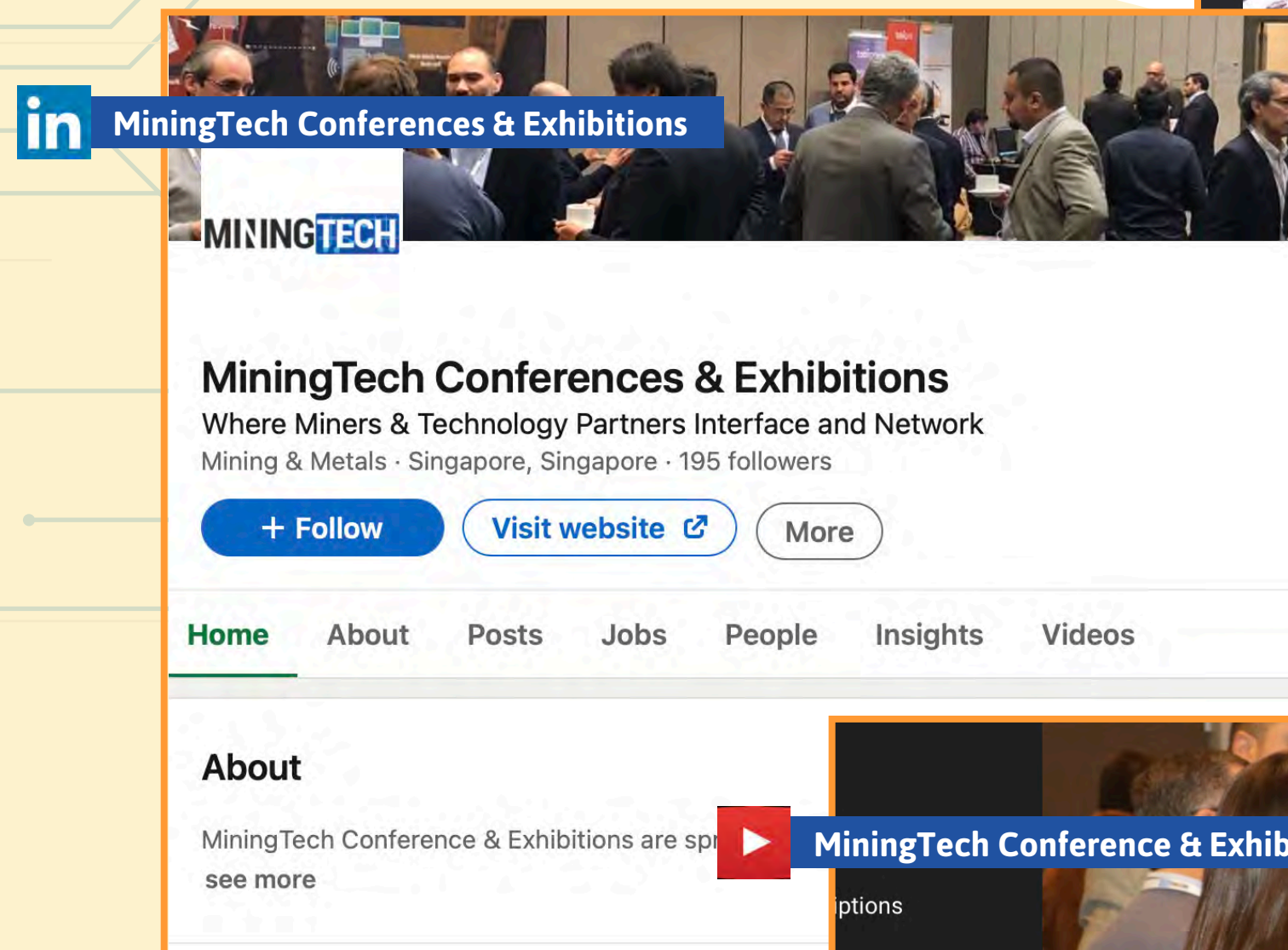
Email: mahesh.babu@spire-events.com

### DANIEL RADZISZEWSKI

Conference Director

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# MEET THE TEAM



**DANIEL RADZISZEWSKI**

Speaking, media & eneral  
queries

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**MAHESH BABU**

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queries

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**ANUCITA CYNTHIA**

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